



MILWAUKEE SHOW

EXHIBITOR PARKING INFO

There are dozens of parking lots to choose from in and around the Baird Center. To provide the most convenient and cost-effective options for exhibitors, we recommend the following parking facilities.

All **DAILY RATE** parking reservations are made on the day of use.

NO ADVANCE RESERVATION discounts are available. For hourly rates, see **ATTENDEE PARKING INFO**.

STRUCTURE LOTS are parking garages with a **height limitation of 7'**. Trucks, vans, SUVs and trailers will *not* fit in these lots.

All exhibitors receive a 15% discount on daily parking reservations in the following suggested lots closest to our halls within the Baird Convention Center:

- **Baird Center:** Tends to sell out early. **Cost: \$20-\$35**
- **330 West Wells (Hyatt Hotel):** Across the street from the Baird Center. **Cost: \$20-\$35**



Note: You **MUST** scan this QR Code to receive the discount.

The code can be used at both the Hyatt and Baird Center lots listed above.

Print or save a screenshot of this pass and page, (or just the QR code) for easy daily access.

SURFACE LOTS are outdoor lots suitable for oversized vehicles and trailers.

All exhibitors receive a 20% discount on daily parking reservations in the following suggested lots closest to our halls at the Baird Convention Center:

- **3rd & Wells - Cost: \$20-\$35**
- **CW Lot:** 822 N. Dr. Martin Luther King Jr. Dr. **Cost: \$20-\$35**

Follow these steps to reserve your parking space:

- **Scan the QR code on the signs posted on the lot** (not the structure lot code above)
- Click **“Buy Parking”** button
- Enter **license plate** and **cell phone** (*see below for multiple spaces*)
 - Confirm license plate
- Select the amount of parking needed
 - Enter **GEMS26** in the promocode field and click **“apply”**
- Click **“Checkout”** and complete the purchase process

TO PARK MULTIPLE STALLS TO ACCOMMODATE LONGER/LARGER VEHICLES:

- When reserving parking for additional vehicles, enter the license plate number of the first vehicle plate number with the number 1 (2, 3, etc.) added to the end.



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EXHIBITOR PARKING FAQ

QUESTION: How long are you permitted to park in a parking space?

- **SURFACE LOTS:** When you process your day-of purchase pass, your parking session length will be noted on your reservation.
- **STRUCTURE LOTS:** You must renew your parking pass by the “OUT BY” time noted on your receipt to avoid additional daily rate charges.

QUESTION: Is there a ticket that I need to place in my vehicle for proof of payment?

- All reservations are managed via your license plate and online payments. No tickets are required to be displayed in your vehicle but receipts may be printed. Cameras and security at each facility will monitor all activity in the lots.

QUESTION: Are there other lots available than the ones listed above?

- **Additional city-managed parking lot options are listed below.**
Costs vary between lots: **DAILY RATES from \$20-\$35; HOURLY RATES from \$2 - \$16**
 - 606 W. State St.
 - 332 W. State St.
 - 822 N. MLK Dr. – CW Lot
 - 1030 N. 6th St.
 - 302 N. Wells St.
 - 744 N. MLK Dr. – MSO Lot
 - 555 N. Plankinton Avenue
- **Other Lots You Can Use (Independently Owned):**

MacArthur Square Parking Rates

841 N James Lovell St. (1 mile from Baird Center) ~ (BU#25831764)

Cost: \$5 for first half hour, \$7 for 1 hour, \$9 for up to 1.5 hours, \$11 for 2 hours, \$12 for up to 3 hours, \$13 for up to 4 hours, \$14 for up to 9 hours, \$16 for up to 24 hours.

QUESTION: What about OVERNIGHT parking? Can I make a reservation in advance?

- **24 Hour parking is permitted, but must be renewed *before* the 24-hour session expires to avoid additional hourly parking costs.**



Interstate Parking: Click the link below to view the [Interstate Parking Milwaukee Map](#), which shows parking lot locations in and around the Baird Center and downtown Milwaukee.

Baird Center Garage

330 W. Wells Garage

Gem, Fossil, Mineral, and Jewlery Show 15% Discount



How to use:

- Approach gate and scan this pass
- Pay the reduced rate
- The gate will lift and you may park
- Upon exit, scan the receipt you received at entry
- The gate will lift and you are free to go
- **This pass is only valid based on garage availability**





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RV & Large Vehicle PARKING

RV and oversized vehicle parking is available during the show at the RV Parking Lot at the Wisconsin State Fair Park. Reservations are limited and available on a first-come, first-served basis.

Location:

601 S. 76th St.

West Allis, WI 53214

From the RV lot, vendors may drive to the Baird Center or use rideshare services such as Uber.

RESERVATION OPTIONS

Full-Service RV Sites

- 10 spaces available
- Includes 20/30/50 amp electrical service, water, and sewer
- **Rate:** \$60 per night

Standard RV Sites

- 18 spaces available
- No utility hookups
- **Rate:** \$35 per night

ACCESS INFORMATION

There are two access points to the RV park:

- **Gate 8** (closest entrance)
- **84th Street entrance**

The gates remain open and do not lock. Upon arrival, please check in at the office to receive your site assignment packet and RV park map.

BOOKING INFORMATION

To reserve your RV parking space, please call:

Alexis or Shana

 414-266-7035

For additional assistance, please contact:

Don Olstinske

 312-919-1960

 don@milwaukee.show